

COMMUNITY FUNDRAISING HOST GUIDE



WHAT TO EXPECT

As a host, you are a mission amplifier. Your event creates space for conversation, connection, and collective action. Every dollar raised helps veterans access psychedelic-assisted therapy through our Foundational Healing Grant Program and brings us closer to ending the veteran suicide epidemic. Whether you're bringing together friends, colleagues, or community members, you are helping to reduce stigma, raise awareness, and invite others into this important work. **Here is what you should expect to receive once beginning your journey as a Community Fundraising Event Host.**

- A dedicated point of contact from the VETS Events Team
- Access to our Marketing Toolkit, including:
 - Logos, brand templates, messaging guidance
 - Social posts and invitation copy
- Support for mission alignment, including guidance on appropriate language and storytelling
- Optional materials like veteran testimonials, videos, or impact stats (based on your event needs)

While we are unable to attend every community-hosted event in person, we are here to support you with resources and *encouragement every step of the way.*

 vetsolutions.org

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